

EPEAT PLEDGE

EPEAT IS THE LEADING GLOBAL ECOLABEL FOR THE I.T. SECTOR

Presentation Overview

- Who is the Green Electronics Council (GEC)?
- What is the EPEAT ecolabel?
- EPEAT Criteria Categories
- EPEAT Pledge
- Five Reasons to Pledge
- EPEAT Pledge can help support existing reporting and requirements, such as the UN SDGs, UN Global Compact, and GRI
- EPEAT Purchaser Awards
- Contact Information

Who is the Green Electronics Council (GEC)?

- Founded in 2006
- GEC is dedicated to working with industry worldwide to improve technologies
- They share easy, credible sustainability tools and resources with organizations
- Flagship program: EPEAT, the leading global ecolabel for IT products

*Based in the United States, serving 31 countries



GEC is a mission-driven 501c(4) non-profit that collaborates to achieve a world in which only sustainable IT products are designed, manufactured, and purchased.

What is the EPEAT ecolabel?

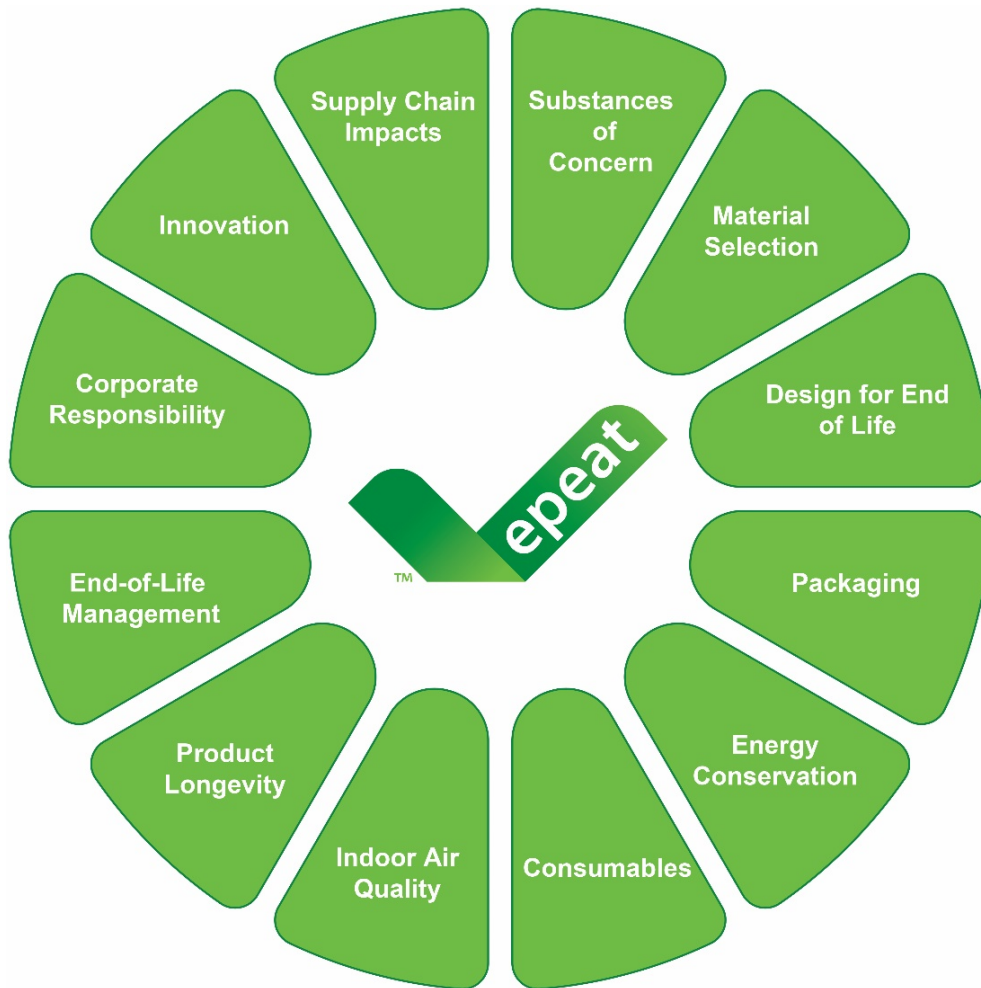
- The EPEAT ecolabel has come to be the definitive, comprehensive global ecolabel for sustainable IT products
- Products must meet strict lifecycle criteria to qualify
- Designed to help purchasers of electronics to evaluate, compare, and select products that reduce environmental impact and improve human health

For over a decade...

Global Electronics Ecolabel



EPEAT Criteria Categories



- This ecolabel was developed by stakeholders— including purchasers, NGOs, manufacturers, environmentalists, government, recyclers, and researchers
- EPEAT’s sustainability criteria cover the complete product lifecycle from design through use to recycling
- It considers ‘Total Cost of Ownership’ by looking at product longevity, life extension, and end-of-life management

EPEAT Pledge

EPEAT is the leading global ecolabel for electronics and takes the guess work out of evaluating which products are designed to minimize impacts. Show your organization's commitment to people and the planet by taking the pledge.

Join the global movement towards more sustainable IT purchasing, pledge to:

- Choose EPEAT-registered IT products when purchasing electronics
- Communicate your EPEAT Pledge commitment to your stakeholders

[Sign the Pledge Now](#)

www.greenelectronicscouncil.org/epeat/pledge

Five Reasons to Pledge

1. **No Fee:** It's free to sign up.
2. **EPEAT-registered Products:** Choosing to purchase EPEAT-registered IT products takes the guess work out of evaluating which is the more sustainable electronic option.
3. **Meet Your Goals:** The pledge is an easy, effective way to meet your low carbon and sustainability goals, which often result in reduced energy costs.
4. **Stakeholder Messaging:** On your website and within your annual reports, you can state, "We've taken the EPEAT Pledge, showing our commitment to sustainable IT purchasing."
5. **Helpful Resources:** Pledge participants receive simple, tangible guidelines and resources to help implement the pledge.

EPEAT Pledge and Other requirements

The EPEAT Pledge can help meet your IT sustainability goals, reporting, and requirements for:

UN Sustainable Development Goals (SDGs)



UN Global Compact



EU's non-financial reporting Directive 2014/95/EU

Law came into effect on Dec 6, 2016



Potential ways to report using:
UN Global Compact & GRI

Global Reporting Initiative (GRI)



Dow Jones Sustainable Indexes (DJSI)



NEW: ISO 20400:2017 (April 2017) Sustainable procurement - Guidance



*Next section reviews more details on UN SDGs, UN Global Compact, GRI, and CDP.

EPEAT Pledge and UN SDGs

The pledge can help meet your Sustainable Development Goals (SDGs) #12 and #13



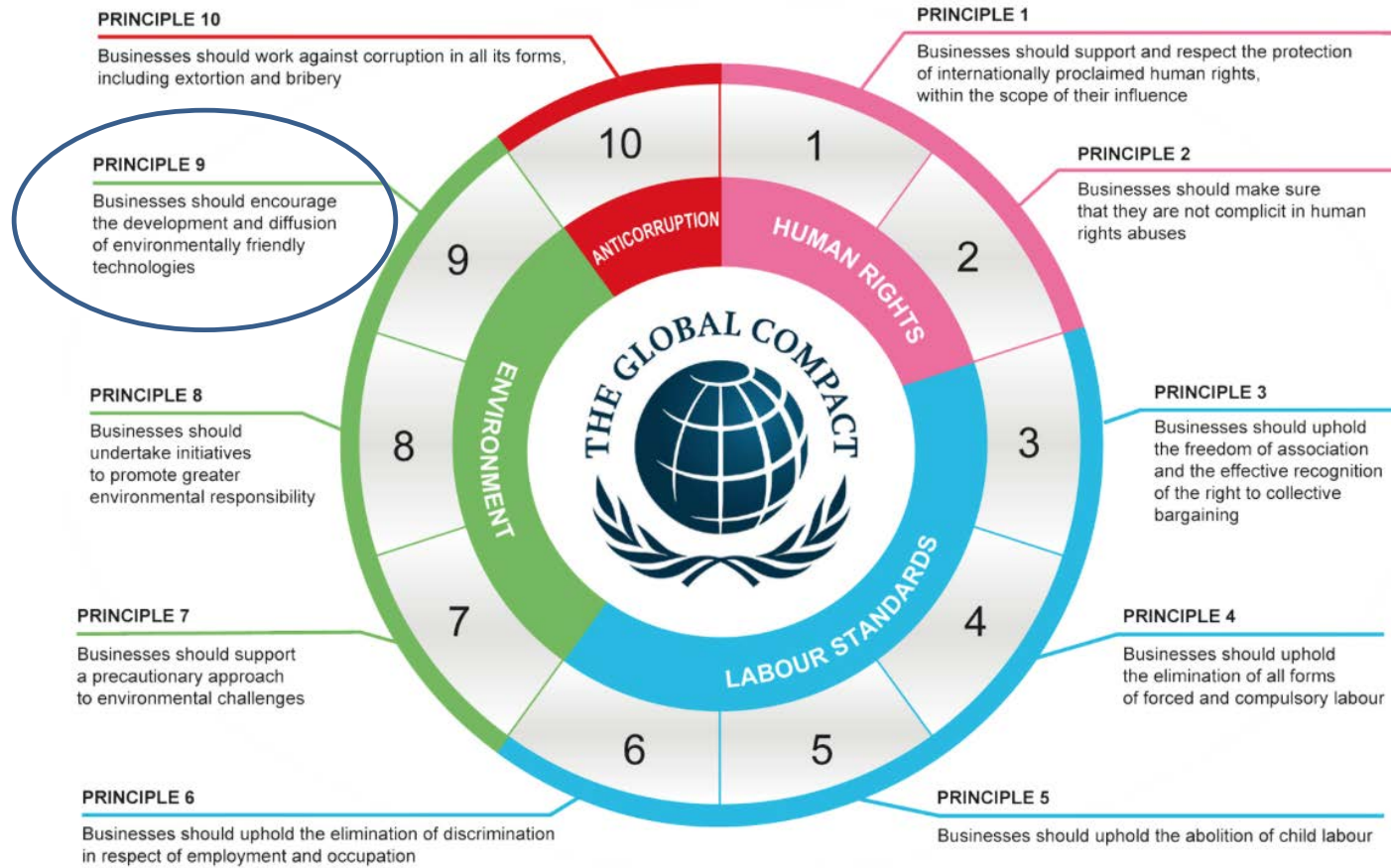
SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



www.un.org/sustainabledevelopment

EPEAT Pledge and UN Global Compact

The pledge can help meet your UN Global Compact Principle #9



EPEAT Pledge and GRI Reporting

Referencing use of EPEAT will strengthen your GRI Reporting.

GEC has collaborated with GRI (Global Reporting Initiative) to develop guidance for how EPEAT can be utilized when completing your annual GRI Reporting.

We're proud that GRI shares GEC's mission. Their endorsement of EPEAT, recognizes the environmental leadership implicit in EPEAT adoption.



Guidance is available on how EPEAT can support GRI Reporting for:

- GRI 103: Management Approach
- GRI 301: Materials
- GRI 302: Energy
- GRI 305: Emissions

<https://epeat.net/documents/purchaser-resources/EPEAT-GRI-Guidance-2017.pdf>

EPEAT Pledge

© Copyright 2018 Green Electronics Council



EPEAT Purchaser Awards

The EPEAT Purchaser Awards recognizes excellence in sustainable procurement of IT products.

To qualify, companies submit to a purchase report by volume of EPEAT-registered products to GEC.

The award winners are chosen for their leadership in sustainable procurement.

For more information, visit: <http://greenelectronicscouncil.org/awards-events/epeat-purchaser/>



Contact Information

For general questions or inquiries about GEC or EPEAT, contact:

Andrea Desimone
Purchaser Relations Senior Manager

Email:

ADesimone@greenelectronicscouncil.org

Phone:

United States PST
+1 503 - 279 - 9383

For questions about the EPEAT Pledge, contact:

Shela Gobertina von Trapp,
GEC Consultant

Email:

shela@celebritylegacy.com

Phone:

Europe CET
+31 (0) 6 14 98 93 18